

## AOSIII

### FY2014- FY2015 Application Scoring

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#### **Quality (up to 30 points)**

- The proposed activities will be of the highest quality possible in relation to community standards, expectations, and resources.\*

Write in your score for Quality here. Maximum possible – 30 points

#### **Community Impact/Public Benefit (up to 25 points)**

- The proposed activities will have a significant impact on the community the organization serves.\*

Write in your score for Community Impact/Public Benefit here. Max. – 25 points

#### **Management (up to 30 points)**

- The organization delivering the proposed activities will be well managed.\*

Write in your score for Management here. Max. – 30 points

#### **Multi-Regional Impact (up to 15 points)**

- The organization's programming reaches counties in at least one IAC region outside of the home region.\*

Write in your score for Management here. Max. – 15 points

**ADD THE THREE BOXES. TOTAL SCORE SHOULD BE NO MORE THAN 100.**

\*See attached AOSIII evaluation criteria for more specific details about scoring considerations.

ORGANIZATION NAME: \_\_\_\_\_

PANELIST NAME OR INITIALS: \_\_\_\_\_

**Quality** (30 points)

The organization will provide services of the highest quality possible in relation to community standards, expectations, and resources, as indicated by:

- The goals and objectives of the proposed activities are clearly explained and are consistent with the organization's mission and long-range plans.
- The artistic goals and program design are consistent with the organization's resources.
- There are a sufficient number of appropriate and qualified personnel (or independent contractors, including artists), paid or volunteer, to carry out the proposed activities.
- The audience is clearly identified.
- Proposed programming and activities are appropriate in regards to goals and audience.
- Participants have been/will be involved in planning, implementing, and evaluating project activities.

**Community Impact/Public Benefit** (25 points)

The proposed activities will have a significant impact on the community the organization serves, as indicated by the following:

- The organization's constituent base is clearly defined. The manner in which constituents are involved in assessing needs and program planning is clearly described. There is an appropriate level of constituent involvement and support.
- The plan for serving traditionally under-served populations in program development, implementation, and evaluation is clearly described and adequate.
- Appropriate promotional efforts are planned to inform the general public about activities, including strategies for reaching traditionally under-served populations.
- Proposed activities will be marketed and made accessible to persons with disabilities and other special needs.
- The proposed activities will contribute to the long-term growth of the arts in the community.

**Management** (30 points)

The organization delivering the proposed activities will be well managed, as indicated by the following:

- There is a dedicated person (paid or volunteer) to manage the project/operation.
- The project timetable is clear and provides sufficient detail to guide implementation.
- The process that will be used to evaluate the effectiveness of the activities is clearly defined and measurable.
- There is evidence of a successful history of providing related arts activities.
- Estimated expenses and budget appear reasonable. Projected income is proportionate and will come from a variety of sources. There are adequate plans for long-term resource development and deficit reduction (where applicable).
- The applicant's governing body meets on a regular basis and represents the diversity of the applicant's geographic service area with respect to race/ethnicity, gender, age, special needs, and residence, etc.

**Multi-Regional Impact** (15 points)

The target audience includes constituents in counties in at least one IAC region outside of the home region.

- Programmatic offerings to out-of-region constituents are significant and supported by marketing and strategic plans.
- Programmatic offerings to out-of-region constituents actively engage participants beyond the walls of the institution.